



ST.FRANCIS COLLEGE FOR WOMEN - HYDERABAD

Harivillu Club Department of Telugu

ACADEMIC YEAR 2023-24

REPORT

NAME OF THE DEPARTMENT: TELUGU

Club Coordinator : Dr. L.Mangamma

RuthupavanaSwagatham

Department of Telugu

Harivillu Club

Date: 4th August, 2023

Timings: 12:40 pm to 1:10 pm (Lunch Break)

Venue: Quadrangle, St. Francis College for Women

With the start of monsoon season, Harivillu Club under the Department of Telugu organised a cultural event named “బుతుపవనస్యాగతం” or "Welcoming Monsoon". The event commenced with a symbolic gesture of growth and welcome, as our esteemed Principal, Dr. Uma Joseph, and Dr. Lingala Mangamma, the Head of the Telugu Department and Club Coordinator, planted two rose saplings. This act set the tone for the celebration of the new season.

The program was initiated with a concise introduction, providing insights into the purpose behind the event. The Quadrangle soon echoed with cheers of delight as the audience was treated to a mesmerising dance performance by first and second-year students. The dances, with their diverse themes, beautifully captured the optimistic spirit that the monsoon season embodies. The performance, spanning six captivating minutes, left the audience enthralled.

The event reached its culmination with the unveiling of the event banner, followed by a thunderous applause from the delighted audience. This gathering filled hearts with joy and created lasting memories, a testament to the blessings bestowed upon our nation by the God of rain.

Picture Gallery





Guest Lecture -I

Date: 7th July, 2023

Timings: 11:40 A.M – 12:40 PM

Venue: Gerosa Hall, St Francis College for Women

Department of Telugu

Harivillu Club

GUEST LECTURE:

With the start of a new academic year in St. Francis College for Women, a bright beginning was made by Harivillu Club (Department of Telugu) who organised a Guest Lecture on the topic, "**Telugu Literature - A Way of Life**". This occasion was kindly graced by **Dr. L.V VijayaGowri** as our esteemed Chief Guest, the former HoD of Telugu Department, who devoted her time as a professor in St Francis for 30 years, having served in NCC and NSS and also worked as a stage and radio artist. The event began with an Introduction and Welcoming of the Chief Guest by the President, followed by the Lighting of the Lamp. **Dr. Lingala Mangamma**, the current HoD of Telugu Department took over the proceedings and felicitated the Chief Guest with honour, thereafter giving a crisp introduction of the Chief Guest and her achievements, thus kick starting the actual event. In the 30 minute lecture, the Chief Guest emphasised on the importance of learning good qualities, mannerisms and moral values and rightfully stated that these elements can be imbibed from childhood itself by reading Telugu literature on a daily basis. She also enlightened the students about the beauty of Telugu which holds an unparalleled magic and meaning, yet is being misunderstood and misused in modern times. Hence, the students were advised to be proud of their mother tongue and be aware of the importance of Telugu in order to minimize the chances of being misled and ultimately to lead a dignified life with good values and behaviour. The Chief Guest conveyed her message in a fun and engaging manner, combined with an active and cheerful response from the students present made this event a success and catapulted the importance and respect of students towards Telugu language and literature.

HARIVILLU CLUB (INVESTITURE CEREMONY):

After the Guest Lecture, the newly formed Core Committee of Harivillu Club for this academic year was recognized by the Chief Guest, and a short Investiture Ceremony was conducted to officially recognize the Club's office bearers. The 12 Core Committee members were recognized and handed over their respective badges and a new set of responsibilities by the Chief Guest, who blessed them and wished for their success.

This fruitful event was concluded with the Vote of Thanks by the Vice President.

Picture Gallery







Harivillu Club

Department of Telugu

TELUGU DAY

Date: 29th August 2023

Timings: 10:30 am. to 1:30 pm.

Venue: Auditorium, St. Francis College for Women

"దేశభాషలందుతెలుగులేన్న" HarivilluClub, under the Department of Telugu organized one of its biggest events "Telugu BhashaDinotsavam" on 29th August, 2023. The esteemed guests for this event were Dr. AvulaManjulatha, the former Vice Chancellor of PottiSreeramulu Telugu University as the Chief Guest and Ravi TejaMahadasyam, actor, film maker and emerging influencer. The event commenced with the ceremonial lighting of the lamp, accompanied by a soulful rendition of the college prayer song by the Nightingales, the college choir. To embrace the diversity of cultures, students recited passages from the Bhagavad Gita, Quran, and Bible. In a poignant moment, the Vice President paid tribute to Gaddar, a revered Telugu poet and revolutionary activist, prompting the audience to observe a two-minute silence in honor of his contributions. A brief yet enlightening video presentation underscored the importance of the Telugu language.

Setting a graceful tone, a classical dance performance welcomed the Chief Guests and the audience. The esteemed Principal, Dr. Uma Joseph, delivered a concise speech, after which Dr. Lingala Mangamma, Head of the Telugu Department, elucidated the significance of the day and introduced the Chief Guests. The Chief Guest, in her address, eloquently highlighted Telugu's versatility as a colloquial language applicable across various sectors, citing compelling examples. Following this, the Guest of Honor shared humorous anecdotes from his personal experiences with Telugu, encouraging students to embrace the language with pride. He also treated the audience to the trailer of his upcoming movie, well-received by all. An exhilarating dance performance by over 50 students, blending Telugu folklore, mass beats, and melodious tunes, captivated the audience. The pinnacle of the event was the "Cultural Walk," an upgraded version of a ramp walk, where 30 participants donned traditional costumes representing their Indian states and cultures, leaving a lasting impression. The event concluded with the distribution of prizes to winners of

various competitions by the Chief Guests, followed by the President delivering the Vote of Thanks, culminating in the rendition of the National Anthem.

Telugu Day Competitions (Report)

Date: 28th August 2023

Timings: 9:20 to 4:00

Venue: Gerosa Hall, St. Francis College for Women

On the occasion of Telugu Bhasha Dinotsavam, Harivillu Club organised unique and exciting competitions on 28th of August, 2023, at Gerosa Hall from 9:30 a.m. onwards.

• **Mehendi Design:** Mehendi competition was upgraded to an interesting level, with a unique theme of "Monumental Hyderabad" i.e to design any one famous Hyderabadi monument as a part of the design. 15 students, both as individuals and pairs enthusiastically participated in this competition. Ms. D. Rupali, HoD of Public Administration was the judge of this competition.

Timings: 9:25 a.m to 10:10 a.m

• **Just a Minute:** This literary competition was made interesting wherein the participants have to speak in Telugu for a whole minute. This competition received a huge response from students, as 20 students came to speak their hearts out and express their thoughts in Telugu. Mr. Ravi Kumar, HoD of Mass Communication judged this competition.

Timings: 10:30 a.m to 11:15 a.m

• **Poster Making:** Art is like a window to the soul and culture of a civilization. Taking inspiration from the aforementioned quote, Poster Making Competition was conducted which is based on a cultural theme "Telugu Festivals". 10 participants, with their materials and magnificent vision showcased onto the chart was a delight to see. Ms. Mary Dias graced the competition as the judge.

Timings: 11:30 a.m to 1:00 p.m

• **Embroidery:** Another interesting competition organised by the club was Embroidery competition, with the theme of "Nature" given to the participants to weave their imagination onto the cloth. Three participants showcased their fine tailoring skills throughout this competition and brought in their creative skills onto the weaving cloth. Ms. Dhanalakshmi, HoD of Environmental Studies and

Ms. Stella Martina, HoD of the English Department, were the judges of this competition.

Timings: 1:30 p.m to 3:10 p.m

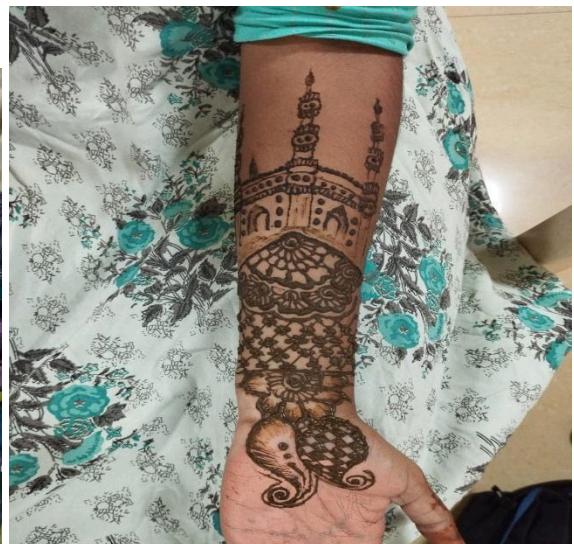
• **Earring Making:** In Earring Making Competition, the basic material to be used was the quilling paper to make a set of earrings and the earrings were judged based on their creativity and durability. The participants twirled, spun and created their set of handmade, magical earrings which showcased their talent and skill. Ms. Dhanalakshmi, HoD of Environmental Studies and Ms. Stella Martina, HoD of the English Department, were the judges of this competition.

Timings: 1:30 p.m to 3:10 p.m











Educational Field Trip to OU

Date: 16th December, 2023

Timings: 10:00 a.m to 1:00 p.m

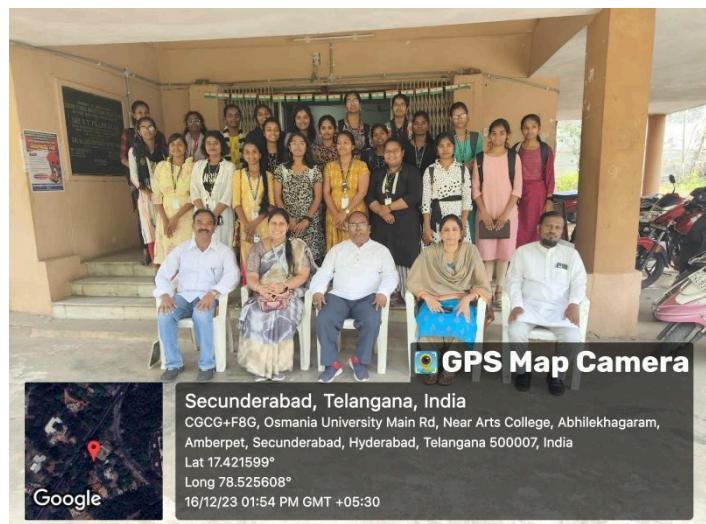
Venue: Osmania University, Tarnaka

The Department of Telugu has organised an educational trip to Oriental Manuscript Library and Research Institute, and two renowned libraries namely Central Library and Telugu Department Library located within the campus of Osmania University, on 16th December, 2023.

A bunch of 25 enthusiastic students from Telugu language have come forward for this trip. We firstly visited the Oriental Manuscript Library and Research Institute, wherein the director of the Institute, Dr. P. Subba Rao wonderfully explained to our students about the ancient manuscripts and its importance and preservation. Students even got the opportunity to view and decode the Telugu letters mentioned on the manuscripts. The HoD, Dept.of Telugu and Harivillu Club Coordinator, Dr. L. Mangamma ma'am conveyed her heartfelt gratitude to the director and the Institute for sparing their valuable time to spread the knowledge about manuscripts.

The next destination was the Central Library and Telugu Department Library of Osmania University. Students explored the library and were awed at the number and types of books, and took the opportunity to glance and read through a few. Finally the students explored the interiors of the Arts College and were blown away by the beauty and rustic architecture of the Nizams.

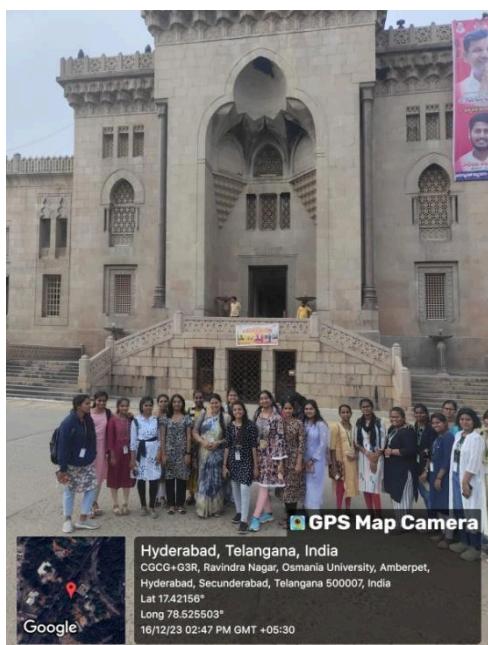
On a whole it was an enriching and knowledge experience which was thoroughly enjoyed by both students and the faculty!



Oriental Manuscript Library and Research Institute



Central Library



Osmania Arts College

GUEST LECTURE -2 (Youth and Literature)

Department of Telugu

Harivillu Club

Date: 1st March, 2024

Timings: 12:20 to 1:20 (Zero Hour)

Venue: Gerosa Hall, St. Francis College for Women

The Department of Telugu, Harivillu Club conducted a guest lecture on the topic, "Youth and Literature" with Ms. Mercy Margaret (renowned poet and writer) on 1st March, 2024, from 12:20 to 1:20 at Gerosa Hall. The speaker of the day highlighted the importance of reading, writing as the means of expression for women to empower themselves. She used her personal teaching experiences as examples to inculcate creativity and imagination in the young minds to move ahead in life. It was an enlightening session which was informative and fun to listen to at the same time. After the lecture, a QNA segment was conducted wherein students shared their experiences and opinions of the session and the fruitful session was concluded with the vote of thanks.

Picture Gallery







Sankranti Celebrations (2024)

To commemorate the festive spirit of Sankranti festival, Harivillu Club conducted two competitions namely Rangoli Competition for students and Kite Flying Competition for the faculty (teaching and non teaching) on 11th January, 2024. The next day, during the lunch break a flash mob was conducted at the Quadrangle depicting the traditions and happiness that Sankranti brings with it.

SANKRANTI COMPETITIONS:

KITE FLYING COMPETITION:

Date: 11th January, 2024

Timings: 10:30 a.m to 11:20 a.m

Venue: Volleyball Court, St. Francis College for Women

The Department of Telugu, Harivillu Club celebrated the joyous occasion of Sankranti by organising a vibrant Kite Flying Competition for the faculty. This event aimed to foster a sense of unity and celebrate the cultural significance of Sankranti through the traditional art of kite flying. The event took place in the spacious grounds of the Volleyball Court. Faculty members, both teaching and non teaching staff from various departments showcased their enthusiasm by participating actively in the competition. They displayed tremendous kite flying skills and an infectious energy, making it a visual delight for the spectators. Faculty members expertly manoeuvred their kites, engaging in friendly duels

that added excitement to the event. The judges for the event, Mr. Farooq and Ms. Anita from the Department of Sports judged the participants based on factors such as aerial manoeuvring skills, adherence to traditional techniques and the distance of the kite from the ground. The top three participants were recognized for their outstanding performance and awarded with certificates of achievement along with symbolic prizes. All participants received certificates of participation as a token of appreciation for contributing to the success of the event. The event not only showcased the diverse talents within the faculty but also provided a platform for cultural celebration and camaraderie. As kites soared high against the Sankranti sky, Harivillu Club succeeded in fostering a spirit of togetherness and joy among the faculty members, thus making this competition a resounding success.





Kite Flying Competition

RANGOLI COMPETITION:

Date: 11th January, 2024

Timings: 1:30 p.m to 2:20 p.m

Venue: Near Indoor Stadium, St. Francis College for Women

The Department of Telugu, Harivillu Club celebrated the vibrant festival of Sankranti by organising the age old yet an enchanting Rangoli Competition for students. The competition was conducted with the aim to showcase the artistic talents of the students and add a touch of colour and tradition to the festive celebrations. The event took place near Indoor Stadium, with a time of 40 minutes given to the participants to create a rangoli design based on the theme “Sankranti” incorporating traditional motifs, symbols, and vibrant colours that resonate with the festive spirit.

This competition provided a “canvas” for the students with a canvas to express their artistic prowess through the intricate art form of rangoli. Participants were encouraged to create rangolis based on the theme of Sankranti, incorporating traditional motifs, symbols, and vibrant colours that resonate with the festive spirit. Students from various combinations enthusiastically participated, bringing a diverse range of creativity and cultural influences to their rangoli designs, bringing in a delightful blend of traditional and contemporary rangoli designs with elements of creativity and attention to detail. Two judges for the competition, Ms. Padmaja and Ms. Kalyani, from the Department of Commerce evaluated the rangolis based on criteria such as adherence to the theme, creativity, symmetry, use of colours and overall visual impact.

The top two rangolis were recognized and the winners were awarded with certificates of achievement and prizes as tokens of appreciation. Certificates of participation were awarded to all participants, acknowledging their contribution to making the event a success and encouraging their continued artistic endeavours. The event not only provided a platform for students to showcase their artistic talents but also fostered a sense of community and cultural appreciation. As colourful rangolis adorned the venue, Harivillu Club successfully contributed to the festive spirit of Sankranti and highlighted the artistic brilliance of the students.





Rangoli Competition

FLASHMOB:

Date: 12th January, 2024

Timings: 1:20 p.m to 1:50 p.m (Lunch break)

Venue: Quadrangle, St. Francis College for Women

Dance is said to be one of the best forms to accurately depict cultural traditions in an enchanting way. To highlight the festivities of Sankranti and how this nationwide festival is celebrated in Telugu households, Harivillu Club successfully organised an electrifying flashmob as part of the Sankranthi celebrations. The event took place at Quadrangle at 1:20 p.m, drawing enthusiastic participation from club members and students thus creating a vibrant atmosphere.

The primary goal of the flashmob was to infuse energy and joy into the Sankranthi festivities, showcasing the cultural spirit and unity within the local community.

In the weeks leading up to the event, dedicated practice sessions were conducted to ensure synchronised coordination and enthusiastic performance. The flashmob began with an upbeat traditional Sankranthi song, captivating the audience's attention. The choreography seamlessly blended traditional and contemporary dance styles, creating a dynamic and visually appealing performance.

Participation extended beyond dancers, with club members actively engaging the audience through cheers and encouragement. Colourful costumes and props added a festive touch, enhancing the overall visual impact. The flashmob received an overwhelmingly positive response from the audience, with applause

and cheers echoing throughout the venue. Spectators were visibly delighted by the energetic performance, and the event successfully brought the whole college together.

Photographers and videographers captured memorable moments of the flashmob, ensuring a lasting record of the event. Social media platforms were utilised to share highlights, amplifying the reach of Harivillu Club's cultural celebration.

This flashmob not only showcased the club's dedication to cultural festivities but also fostered a sense of togetherness among members. The event left a lasting impression on both participants and the audience, contributing to the vibrant spirit of Sankranthi celebrations.





Sankranti Flash Mob Performance

Harivillu Club
Department of Telugu
Valedictory Ceremony and Magazine Released

Date: 18th March, 2024

Timings: 10:30 am onwards

Venue: Quadrangle Stage, St. Francis College for Women

The Department of Telugu, Harivillu Club conducted its Valedictory Ceremony on 18th March, 2024 at the Quadrangle, St. Francis College for Women. This program culminated the club's successful academic year 2023-24, which was marked with hardwork, dedication and a passion towards the subject and the will to take it to greater heights. All the club core committee members were honoured with momentos and certificates of appreciation to recognize their service towards the club. During the same event, "Hrudaya Sandesham", the club's annual magazine and " Kadambam", the club's annual newsletter was released by the Principal and Vice Principal ma'am. The magazine is a collection of the telugu articles, poems, artworks and other such entities with the aim to evoke learning and interest in Telugu, whereas Kadambam is the club's annual newsletter consisting of the activities conducted by the club for the particular academic year.

Picture Gallery

